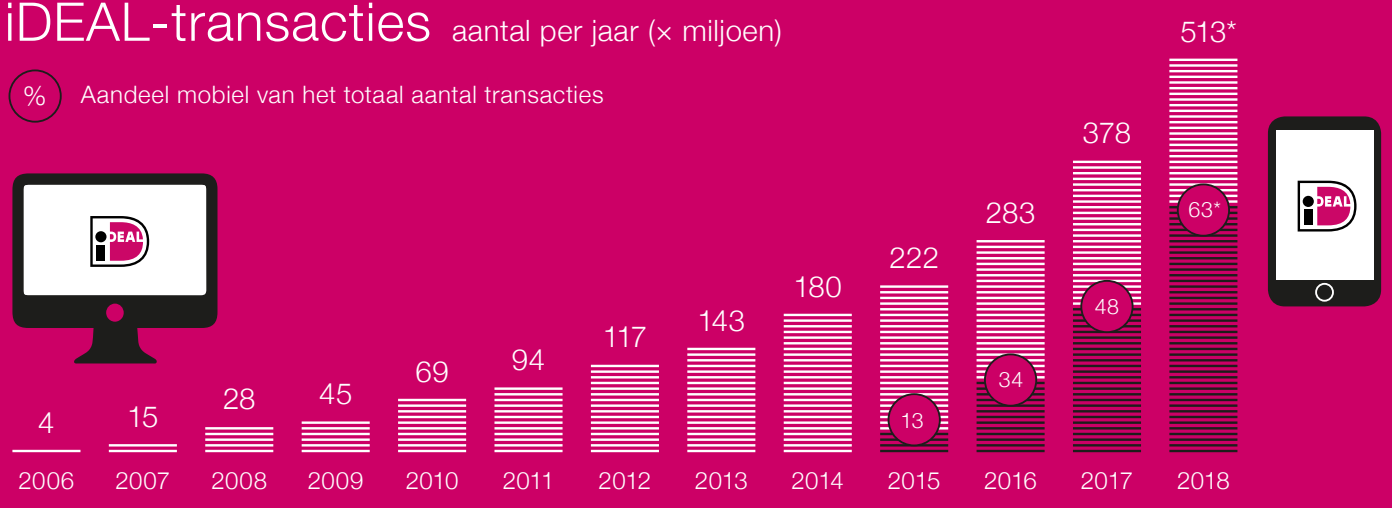
iDEAL-betalingen in 30 maanden verdubbeld naar 2 miljard

Tweederde wordt mobiel betaald

iDEAL-transacties aantal per jaar (× miljoen)

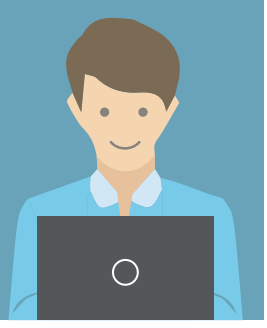
% Aandeel mobiel van het totaal aantal transacties



* verwachting 2018

4 oktober 2005

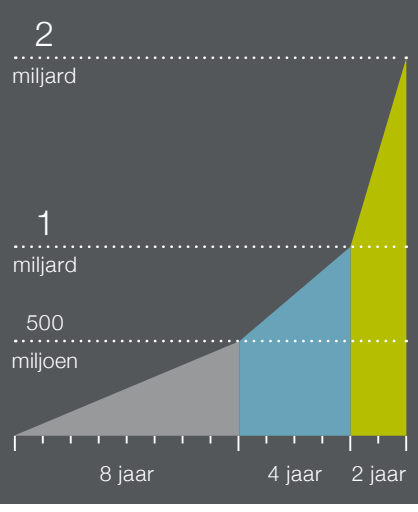
Eerste iDEAL-betaling



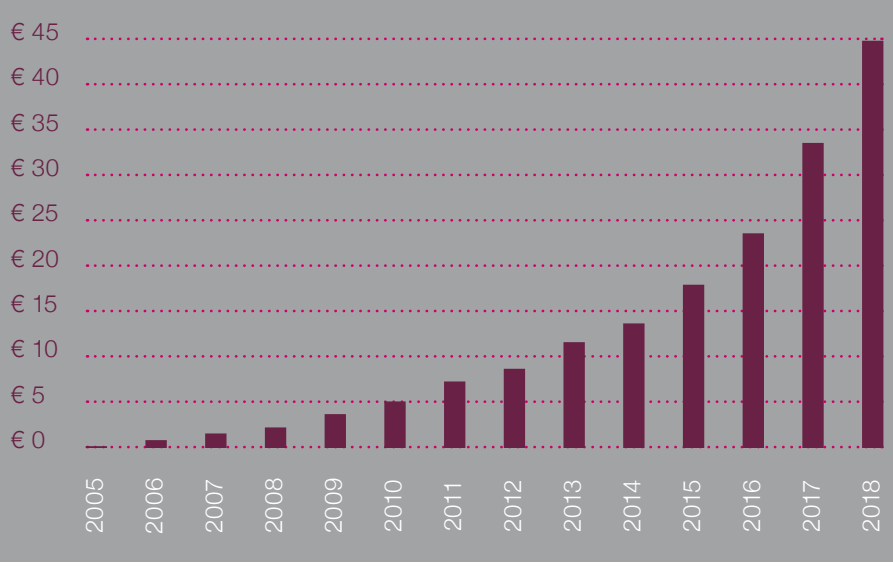
€ 82,01

Het gemiddelde bedrag per iDEAL-betaling in 2018

Groei versnelt



iDEAL-omzet per jaar (in miljarden)

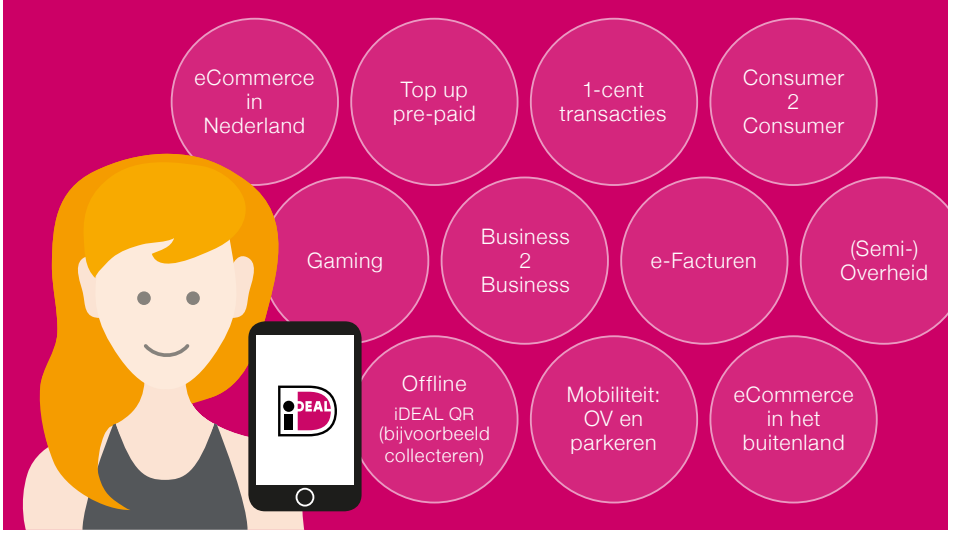


1,5 miljoen

iDEAL-betalingen gemiddeld elke dag

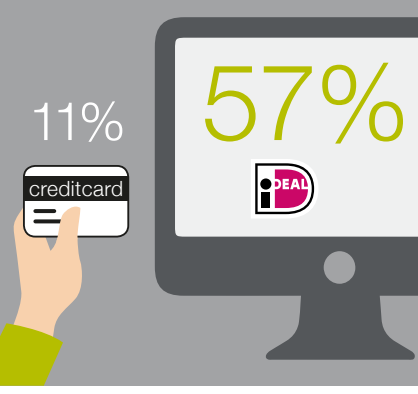
(september 2018)

iDEAL-toepassingen



eCommerce payment monitor

iDEAL dominant bij online aankopen door consumenten

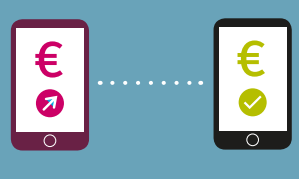


Verwachte groei

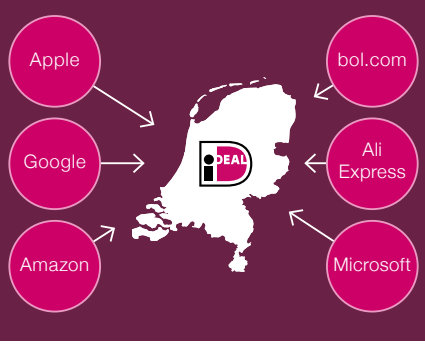
Aantal transacties 2018

13% C2C

van de iDEAL-transacties zijn Consumer2Consumer betalingen (Tikkie, Marktplaats, betaalverzoeken banken, etc.)



Onmisbaar voor succes

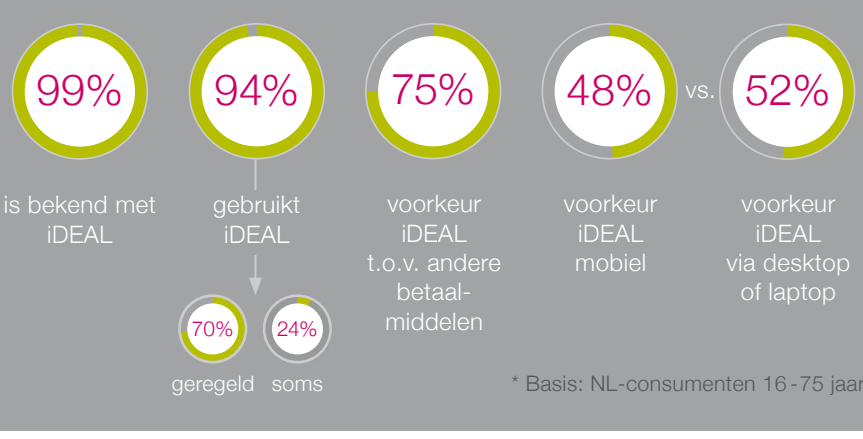


8,1

Gemiddeld rapportcijfer consumentenwaardering iDEAL

(onderzoek eind 2016)

iDEAL-consumentenfeitjes*



* Basis: NL-consumenten 16-75 jaar

november 2018